



*The Jersey Shore Association
for Human Resources is a
SHRM affiliated chapter*



How to Use Your Most Untapped, Underutilized Tool in HR, Your Memory!

This presentation focuses on how increasing your memory can help you in Human Resources.

Participants will learn:

- The latest memory techniques based on the neuroscience of today and how tripling the power of your memory will enable you to quickly learn and retain industry information;
- How to remember the names of your employees and how that creates instant rapport and trust
- How to cut the study time for continuing education in half yet still remember everything and;
- Becoming aware of how the mind works and how to best utilize it for professional development. Learn how modern science can now show the best way to remember things and use your mind like "A Push Button Memory".

You will understand how the mind works and how to best utilize it for professional development and how these techniques can help your employees become more motivated and productive.

NOTE: This is our annual holiday gift exchange meeting. Bring a gift that will be given away through a business card drawing. You don't have to bring a gift to participate. Past gifts have been gift cards, gift baskets, corporate swag. Value doesn't matter! We are also collecting cash and non-perishable food donations for the Foodbank of Monmouth & Ocean Counties.



About the Speaker: Wendy Richmond

Wendy Richmond, aka "WILD Wendy" is a Professional Keynote Speaker, Human Resource/Training and Development Professional. She is the author of the book *How to Create WILD Success Within Your Organization* and creator of www.WILDWendySpeaks.com and www.memorysuccesscenter.com. She has partnered with Dave Farrow, Two Time Guinness World Record Holder for Memory and is a Certified Farrow Memory Speaker who teaches utilizing memory in business techniques across the country.

Thursday, December 13, 2012
7:45AM Registration, Networking, Breakfast
8:30 AM Meeting Starts
9:00 AM – 10:00AM Program

Jumping Brook Country Club
210 Jumping Brook Rd, Neptune NJ
www.jumpingbrookccc.com

RSVP by 4:00PM on Friday, Dec. 7th
online at <http://jsahr.shrm.org/events>
OR by contacting Kathi Evans, via e-mail at jsahr.shrm@gmail.com
OR JSAHR's voice mail (732) 270-5204

Registration Fee includes full hot breakfast

\$25 for JSAHR members,
\$40 for non-members,
\$20 for In-Transition & Guests
\$10 for Students
\$5 additional fee for walk-ins
No shows will be billed

Special Notice

This program is pending approval for 1 recertification credit hour toward PHR and SPHR recertification through the Human Resource Certification Institute (HRCI). For more information about certification or recertification, please visit the HRCI homepage at www.hrci.org